



Jorge Sciupac

ESC Consultant Since: 2018

Education:

MA, Psychology, University of Santa Monica
Mini-MBA, UCLA Anderson School of Management
MA, History, Pepperdine University
Post Grad Urban Planning, University of Buenos Aires
MA, Architecture, University of Buenos Aires

AREAS OF EXPERTISE: Effective marketing and management for private sector and non-profit organizations, trust and engagement, group coaching, meeting facilitation

PRIVATE SECTOR EXPERIENCE: Since 1999, Jorge has been a consultant for multiple global world-class creative organizations such as Callison, Arquitectonica, EEK, Timberlake, LBL, LATC, Ecocentrix, and others – sharing innovative marketing and management strategies for sustainable growth and performance. He was also responsible for the Profit and Loss of projects and programs that ranged from \$20M to \$650M, managing more than 100 people and mentoring and training staff that increased productivity by 39%.

Previously, Jorge was Senior Project Director with the J.P. Getty Trust where he facilitated teams of world-class professionals and public agencies in Latin America, Europe and Asia. He was also Managing Principal of McClellanCruzGaylord where he started and directed the marketing and operations of a successful nine-office division, and Managing Partner of WidomWeinCohen, where he raised productivity by 65%, increased revenues by 47% and augmented profitability by 35%.

NONPROFIT PROFESSIONAL EXPERIENCE: Jorge was a Managing Director of the Los Angeles Theater Center and the Latino Theater Company to help them implement their strategic plan, improve board engagement and overcome urgent financial challenges.

NONPROFIT VOLUNTEER EXPERIENCE: Jorge has been a board member of the Los Angeles Headquarters Association and is currently board member of the Santa Monica Repertory Theater. He also volunteered with organizations such as Junior Achievement, Los Angeles Theater Center, CASA of Los Angeles, Taproot Foundation and others.

EXAMPLES OF ESC CLIENTS: Invertigo Dance Theatre

INTERESTS: Traveling, reading, dancing