

## Jeff Henderson

ESC Consultant Since: 2017



### **Education:**

Coursework in Economics, University of California, Los Angeles

Project Management Certificate, University of California, Los Angeles Extension

Russian Language Study, Defense Language Institute, US Department of Defense

**AREAS OF EXPERTISE:** Operational management and development, leadership coaching, technology and database systems, project management, data analysis and interpretation, communications, economics

**PRIVATE SECTOR AND GOVERNMENT EXPERIENCE:** Jeff worked at the *Los Angeles Times* for 16 years, serving as a Senior Business Systems Analyst and overseeing several of the *Times'* key advertising and financial systems through the management of a variety of complex database initiatives. These initiatives included converting and exporting data from the legacy systems to enterprise-wide systems and managing the customer relationship management (CRM) acquisition process for the Tribune Corporation.

Jeff began his career as a Voice Processing Specialist with the U.S. Air Force. He was stationed in West Berlin, Germany where he worked as an intelligence analyst, applying his Russian language skills to gather and report intelligence data.

In 2016, Jeff founded Henderson Solutions LA through which he partners with nonprofits and small businesses to provide technical support as they implement or upgrade financial, operational and CRM systems.

**NONPROFIT PROFESSIONAL EXPERIENCE:** Jeff worked with ESC in a consulting capacity to launch a Salesforce database, gathering data to create a manageable database to meet the organization's growing needs.

**NONPROFIT VOLUNTEER EXPERIENCE:** Jeff is an active volunteer with his church, working with youth group programs and camps, managing volunteers and directing mission trips to Louisiana in the wake of Hurricane Katrina. He was director of the National Benevolent Association's XPLOR program that connects young professionals to nonprofit volunteer opportunities.

**EXAMPLES OF ESC CLIENTS:** St. Barnabas Senior Services

**INTERESTS:** Hiking, cooking, UCLA sports