



## Francine Moskowitz

**ESC Consultant Since:** 2016

**Education:**

MS in Health Sciences, Hahnemann Medical College

**AREAS OF EXPERTISE:** Board Leadership, Strategic Planning, Communications, Conflict Management, Qualitative Data Analysis, Facilitation, Mentoring, Business Development, Marketing, Mergers and Acquisitions

**HEALTHCARE SECTOR EXPERIENCE:** Francine has more than 40 years of experience working in healthcare administration and business development. Most recently, she was Vice President for CAPG - The Voice of Accountable Physician Groups, a non-profit trade association for the nation's leading physician organizations. Francine planned and developed CAPG's re-branding to grow nation-wide membership and public policy advocacy. She managed leading edge national conferences offering top tier healthcare luminaries and geared to high level audiences, and engaged in public policy analysis and advocacy efforts at the state and federal levels during the era of healthcare reform.

Francine launched and operated a healthcare strategy consulting firm, and served as Managing Principal for Alpha Consulting Associates for nearly twenty years. Her clients included both established and startup for-profit and nonprofit organizations throughout the U.S. and Canada. She specialized in strategic and business planning, business development, marketing and policy analysis. While at Alpha, she planned and launched the first mobile MRI service in Canada to bring advanced diagnostic technology directly to multiple acute care hospitals serving non-urban populations, as well as an early-stage telemedicine startup.

**NONPROFIT PROFESSIONAL EXPERIENCE:** Francine was Director of Program Development for HealthWest/UniHealth, the first nonprofit multi-hospital system in the Western U.S. She planned and marketed new hospital programs and services and worked on system-wide growth efforts. Previously, Francine served as Administrative Director for St. Luke's & Children's Medical Center, a nonprofit safety net hospital in Philadelphia. Her charge included regulatory oversight and financing for a complete hospital replacement and for the addition of a freestanding ambulatory care center.

**ESC CLIENTS:** Wells Fargo Executive Directors Leadership Institute (Partnership Scholars Program)

**INTERESTS:** Cooking, travel, theater, music, hiking