



## Mary Trigg

**ESC Consultant Since:** 2014

**Education:**

BA in American Studies, Grinnell College

**AREAS OF EXPERTISE:** Public Relations, Media Relations, Employee Communications, Crisis Communications, Government Relations, Charitable Giving, Event Planning

**FOR-PROFIT PROFESSIONAL EXPERIENCE:** Mary has more than 34 years of experience with major banking and business firms. She was Senior Vice President of Corporate Communications with Wells Fargo & Co., responsible for the California Regional Bank's corporate communications, including media relations, employee communications, public speaking and executive coaching. She also developed and managed a public relations program to enhance Wells Fargo's reputation in California.

Previously, Mary was the Director of Communications for Orrick, Herrington & Sutcliffe, a large international law firm, where she managed internal and external communications. This included working with the media and redesigning the firm's website. Before that, she was the Senior Vice President and Director of Corporate Communications at Home Savings of America, where she was responsible for media relations, employee communications, charitable contributions and event planning. Mary worked as a Research Analyst for the Minnesota State Legislature, where she was responsible for researching and drafting legislation related to energy and the environment and working with the heads of various committees.

**NONPROFIT PROFESSIONAL EXPERIENCE:** Mary was a member of Wells Fargo's Charitable Contributions Committee for Los Angeles, playing a role in deciding how Wells Fargo should contribute funds to local nonprofits. Meeting with nonprofits to understand their organization and then communicating her own company's criteria, Mary has first-hand knowledge of corporate-nonprofit relations.

**NONPROFIT VOLUNTEER EXPERIENCE:** Mary is on the Board of Directors of Shoes That Fit, an organization that provides athletic shoes to disadvantaged children. In the past, she served on the Board of the Alzheimer's Association of Los Angeles, on the Development Committee of the American Red Cross, Los Angeles Chapter, and was a Board member and Chair of the Community Outreach Committee of the Pasadena Symphony.

**EXAMPLES OF ESC CLIENTS:** SHARE!, Jewish Federation of Greater Los Angeles, HEAR Center

**INTERESTS:** Her two dogs, painting, art, travel, time with friends and family, reading