



## Roberta Suber

**ESC Consultant Since:** 1999

**Education:**

MSW, University of California, Los Angeles

BA in English/Sociology, University of California, Los Angeles

Licensed Clinical Social Worker (Retired)

**AREAS OF EXPERTISE:** Board Development, Strategic Planning and Implementation, Executive Coaching

**HEALTHCARE EXPERIENCE:** Roberta had an extensive career working in a variety of executive positions in the healthcare industry. She was the Senior Vice President at CareAmerica Health Plans (later Blue Shield). She was also the Director of Clinical Operations for a Monsanto Health Solutions funded project to develop and test a chronic care management software product.

Roberta was also the President of ElderMed America, a nonprofit subsidiary of the UniHealth America Health System. There she designed and implemented a national network of over 100 hospital sponsored membership programs and restructured the company's business model, providing professional consultation, newsletters, and training materials.

Before ElderMed America, she was the 15-year Director of Social Work at Northridge Hospital Medical Center where she had expanded the staff from one person to 25 people. She was also a part-time national faculty member for Pfizer, providing older adult sensitivity training to managed care plans and providers.

**HIGHER EDUCATION EXPERIENCE:** When Roberta retired from the health system she became a part-time faculty member at California State University, Northridge in the Department of Health Sciences.

**NONPROFIT VOLUNTEER EXPERIENCE:** Roberta leads trainings for Executive Service Corps consultants on board development. She served on the Board of the Los Angeles Alzheimer Association and has had advisory roles with other nonprofit boards. As a past board member and current advisor, Roberta was a key figure in helping the Sogetsu San Fernando Valley Branch achieve nonprofit status.

**EXAMPLES OF ESC CLIENTS:** Temple Beth Hillel, American Jewish University, Foundation for Pierce College, Beit T'Shuvah, Daniel Pearl Foundation, SHARE! and New Directions, Inc.

**INTERESTS:** Japanese flower arranging (teacher status), photography