



## Marshal Backlar

**ESC Consultant Since:** 2007

**Education:**

BA, Princeton University

Graduate Studies, University of Sorbonne

**AREAS OF EXPERTISE:** Coaching, Media, Team Building, Management, Communication, French

**FOR-PROFIT PROFESSIONAL EXPERIENCE:** Marshal is currently the President of Backlar Consultants, focusing on leadership and career development. He has worked with executive clients coming from the technology, finance, sales and marketing sectors. Previously, he was the Senior Vice President for TCG Consultants where he specialized in building initiatives and executive coaching.

Previously, as the President and Chief Executive Office of Cinema Entertainment Corporation, Marshal personally managed all areas of the business including branding, development, finance, production, negotiations, distribution, sales and marketing. His company received strong results, with the average return on investment being 300 percent. Marshal has also been the Director of Primetime Drama at ABC Television, where he oversaw the development of many successful shows and the Vice President of Production at PEI, where he expanded television, cable, video and film markets.

Marshal's films have received awards such as first prize at the Cannes, Moscow and Venice Film Festivals as well as an Academy Award Nomination.

Marshal has lived and worked in Paris and London. As a Director of the London office of Korn Ferry International, he established the Media Industry Consulting and Search Division for Europe. In Paris, as Vice President of the Intercapital Group, he developed a business model and expanded the growth and diversification of a company.

**NONPROFIT VOLUNTEER EXPERIENCE:** Marshal is a past Board Vice President of the International Consortium for Coaching in Organizations

**EXAMPLES OF ESC CLIENTS:** Beit T'Shuvah, SHARE!, Liberty Hill Foundation, St. Barnabas Senior Services, California Heritage System, The Salvation Army